

**INCEPTION:**  
July 2013<sup>1</sup>

**BENCHMARK:**  
MSCI ACWI Total Return Index  
MSCI World Total Return Index

**STRATEGY ASSETS:**  
C\$6,847 million

**LEAD PORTFOLIO MANAGER:**  
Darren McKiernan, CFA

## STRATEGY OVERVIEW

We seek to provide long-term capital growth by constructing a well-diversified portfolio of compounder companies.

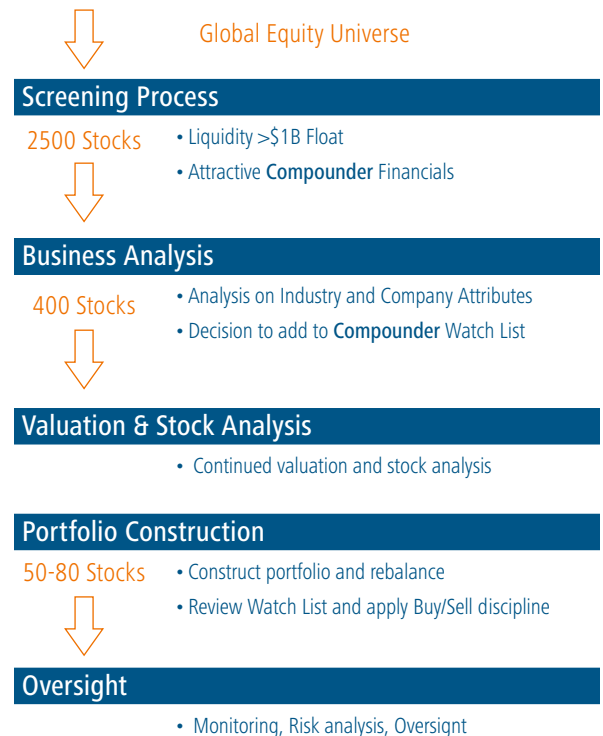
We aim to construct a portfolio with companies that are:

- Highly cash generative with a proven track record of generating high returns on capital and reinvesting retained earnings at similar high rates of return
- High up in their respective value chains and supported by a powerful intangible or tangible asset – a strong brand, exclusive patent, advantaged distribution or proprietary technology that is very difficult for competitors to replicate
- Carry manageable financial or business risk
- Often ignored by a short-sighted market fixated on quick gains

## APPROACH

- Bottom-up, fundamental research-driven process, focused on a select group of high quality compounder companies that form a watch list of approximately 400 securities
- Companies must have predictable economics, high free cash flow conversion and returns on invested capital typically well in excess of their cost of capital
- Seek companies that have an economic moat in the form of high switching costs, network economics, intellectual property, privileged assets or regulatory barriers, among other
- Companies move from the watch list to the portfolio based on valuation, contribution to portfolio diversification and attractiveness relative to other positions
- Target 50-80 securities from around the globe and diversify by sector, industry and regional exposure.

## INVESTMENT PROCESS



Investing involves risk. Please read the important disclosures under "Disclaimer" which contain more information about the significance and the limitations of the information on this page.

<sup>1</sup> Mackenzie Investments (the "Firm") has been managing Global Core Equity assets since July 2013. The Firm claims compliance with GIPS® starting January 1, 2008 and has been independently verified for the period of January 1, 2008 to December 31, 2018.

## SECTOR ALLOCATION (Ex. Cash & Equivalents)

SECTOR	PORTFOLIO	MSCI ACWI
Information Technology	21.29%	21.28%
Financials	18.76%	14.31%
Consumer Staples	14.70%	6.98%
Health Care	12.00%	11.38%
Materials	9.40%	5.00%
Industrials	9.12%	10.00%
Consumer Discretionary	6.60%	12.79%
Energy	2.81%	3.38%
Real Estate	2.48%	2.61%
Communication Services	2.27%	9.40%
Mutual & Pooled Funds	0.58%	0.00%
Utilities	0.00%	2.86%
	<b>100.00%</b>	<b>100.00%</b>

## GEOGRAPHIC ALLOCATION (Ex. Cash & Equivalents)

COUNTRY	PORTFOLIO	MSCI ACWI
United States	57.53%	57.80%
Switzerland	6.13%	2.42%
France	5.28%	2.93%
Japan	4.82%	6.54%
Germany	4.77%	2.50%
Netherlands	3.49%	1.11%
United Kingdom	3.31%	3.76%
China	3.02%	4.94%
Taiwan	2.66%	1.80%
Ireland	2.50%	0.19%
Hong Kong	2.04%	0.89%
Denmark	1.29%	0.63%
Spain	1.01%	0.63%
Sweden	0.82%	0.95%
India	0.75%	1.26%
Other	0.58%	11.66%
	<b>100.00%</b>	<b>100.00%</b>

## WEIGHTINGS RELATIVE TO MSCI ACWI

OVERWEIGHT	SECTOR	COUNTRY	ACTIVE WEIGHT
JPMorgan Chase & Co	Financials	United States	+2.70%
Blackstone Group Inc/The	Financials	United States	+2.56%
Philip Morris International Inc	Cons. Staples	United States	+1.93%
Texas Instruments Inc	Info. Tech.	United States	+1.81%
Taiwan Semiconductor Manufacturing Co Ltd	Info. Tech.	Taiwan	+1.79%

UNDERWEIGHT	SECTOR	COUNTRY	ACTIVE WEIGHT
Amazon.com Inc	Cons. Disc.	United States	-2.13%
Alphabet Inc	Comm. Serv.	United States	-2.00%
Facebook Inc	Comm. Serv.	United States	-1.14%
Tesla Inc	Cons. Disc.	United States	-0.82%
Alibaba Group Holding Ltd	Cons. Disc.	China	-0.69%

## TOP TEN HOLDINGS (Ex. Cash & Equivalents)

HOLDING	SECTOR	COUNTRY	WEIGHT
JPMorgan Chase & Co	Financials	United States	3.5%
Microsoft Corp	Info. Tech.	United States	3.2%
Apple Inc	Info. Tech.	United States	2.9%
Blackstone Group Inc/The	Financials	United States	2.6%
Taiwan Semiconductor Manufacturing Co Ltd	Info. Tech.	Taiwan	2.6%
Philip Morris International Inc	Cons. Staples	United States	2.2%
Texas Instruments Inc	Info. Tech.	United States	2.1%
Johnson & Johnson	Health Care	United States	2.0%
Broadcom Inc	Info. Tech.	United States	1.9%
Nestle SA	Cons. Staples	Switzerland	1.9%
<b>Total:</b>			<b>24.8%</b>
Cash & Equivalents			2.2%

## CHARACTERISTICS

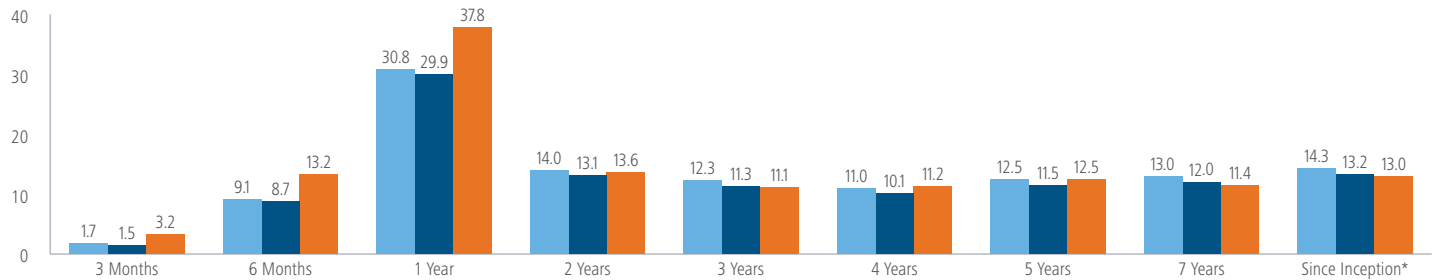
	PORTFOLIO	MSCI ACWI
Price/Earnings	26.5	24.4
Forward Price/Earnings	22.0	18.7
EPS Growth	26.0	32.1
Forward EPS Growth Rate	11.7	14.4
Net Debt/EBITDA	3.0	1.2
Operating Margin	24.9	17.7
ROE	27.5	21.2
EBIT/Interest	36.1	32.5
Dividend Yield	2.0	1.7
Turnover (1 year to March)	17.36%	N/A
Median Market Cap (C\$ millions)	108,533	15,001
Weighted Market Cap (C\$ millions)	335,761	377,780

## RISK

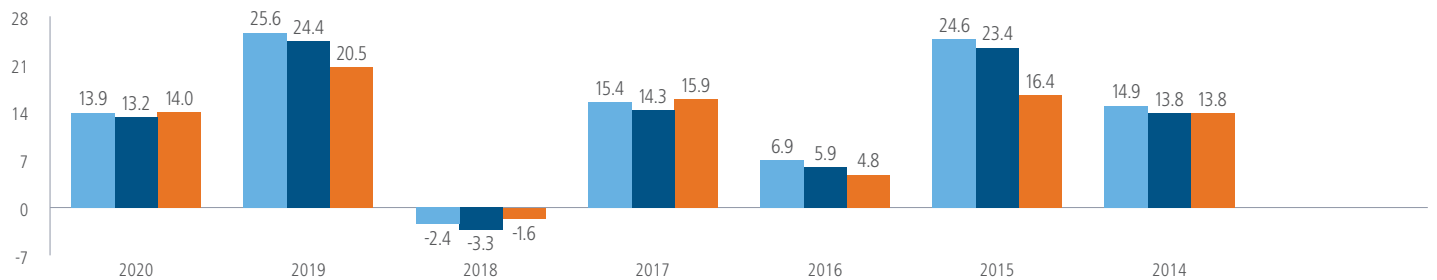
	PORTFOLIO	MSCI ACWI
Standard Dev. (3-yr Trailing)	11.7	13.2
Alpha (3-yr Trailing)	2.5	N/A
Beta (3-yr Trailing)	0.9	N/A
Sharpe Ratio (3-yr Trailing)	0.9	0.8
Tracking Error (3-yr Trailing)	3.3	N/A
Information Ratio (3-yr Trailing)	0.3	N/A

## COMPOSITE PERFORMANCE (C\$)

### COMPOUND ANNUAL RETURNS (%)



### CALENDAR YEAR RETURNS (%)



■ Mackenzie Global Core Equity (Gross) ■ Mackenzie Global Core Equity (Net) ■ MSCI ACWI Total Return Index

## CONTRIBUTORS

### TOP 5 CONTRIBUTORS

	SECTOR	COUNTRY	AVG. ACTIVE WEIGHT	CONTRIBUTION TO Q1 RETURNS
JPMorgan Chase & Co.	Financials	United States	2.35%	0.30%
Blackstone Group Inc.	Financials	United States	2.41%	0.27%
Altria Group Inc	Consumer Staples	United States	1.34%	0.27%
Amazon.com, Inc.	Consumer Discretionary	United States	-2.21%	0.21%
Corteva Inc	Materials	United States	1.33%	0.19%

## DETRACTORS

### TOP 5 DETRACTORS

	SECTOR	COUNTRY	AVG. ACTIVE WEIGHT	CONTRIBUTION TO Q1 RETURNS
Keyence Corporation	Information Technology	Japan	1.08%	-0.27%
New Oriental Education & Technology Group, Inc. Sponsored ADR	Consumer Discretionary	China	0.84%	-0.26%
Vonovia SE	Real Estate	Germany	1.47%	-0.24%
London Stock Exchange Group plc	Financials	United Kingdom	0.67%	-0.18%
SAP SE	Information Technology	Germany	1.32%	-0.16%

\*Since Composite Inception on August 1, 2013

Past performance does not guarantee or indicate future results. Mackenzie Portfolio Analytics Group is responsible for calculating the non-benchmark information shown above. That information, which does not constitute formal investment guidelines/restrictions, is subject to change from time to time and over time.

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**Past performance does not guarantee or indicate future results.** Information under "Composite and Benchmark Performance (CAD)" reflects the performance of the Mackenzie Global Core Equity Composite, and does not necessarily reflect the performance that any particular account investing in the same or similar securities may have had during the period. The performance of other accounts is likely to differ from the performance shown for a variety of reasons, including, but not limited to: differences in market conditions, portfolio turnover and in the number, types, availability and diversity of securities that can be purchased; economies of scale, regulations and other factors applicable to the management of large separate accounts and funds; client-imposed investment restrictions; the timing of client investments and withdrawals; the deduction of taxes; tax considerations; and other factors. Information regarding portfolio characteristics relates to a representative account within the composite.

Gross and net returns do not include the deduction of custody fees. The returns assume the reinvestment of dividends, interest, and realized and unrealized capital gains and losses. Gross performance results also do not reflect the deduction of management fees and other fees and expenses. Net performance results reflect the deduction of the maximum standard fee 0.65% from January 1, 2020 and 0.95% until December 31, 2019 charged to institutional clients without considering breakpoints, calculated daily and invoiced quarterly, as well as the transaction costs and other fees and expenses, including certain taxes. Index returns do not reflect transaction costs or the deduction of other fees and expenses and it is not possible to invest directly in an index.

## COMPLIANCE STATEMENT

Mackenzie Investments claims compliance with the Global Investment Performance Standards (GIPS®).

## COMPOSITE DESCRIPTION

The Global Core Equity Composite aims to achieve a combination of long-term capital growth and current income by primarily investing in dividend paying companies around the world or in companies that are expected to pay dividends in the future. The approach to stock selection is bottom-up fundamental analysis including the examination of the company's financial position, revenue growth, profitability, the competitive landscape and management.

Effective December 6, 2013, a new portfolio management team was appointed for the Global Core Equity Composite.

## BENCHMARK DESCRIPTION

<sup>†</sup> Benchmark (1) is the MSCI AC (All Country) World Total Return Index, net of withholding taxes. The MSCI AC World Index is a free float adjusted, market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. The index consists of 23 developed and 24 emerging market country indices.

<sup>‡</sup> Benchmark (2) is the MSCI World Total Return Index, net of withholding taxes. The MSCI World Index is a free float adjusted, market capitalization weighted index that is designed to measure the equity market performance of developed markets. It consists of 23 developed market country indices.

On Jan 1, 2017, the benchmark was changed from the MSCI World High Dividend Yield Index to the MSCI All Country World and MSCI World Index Indices. This change was made retroactively as the new benchmarks better reflect the composite's investment universe and historical and ongoing portfolio management.

## REPORTING CURRENCY

Valuations are computed and composite performance reported in Canadian dollars. The composite includes U.S. dollar portfolios that have been converted to Canadian dollars.

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