# STRATEGY PROFILE Q3 | 2021

# MACKENZIE INTERNATIONAL CONCENTRATED CORE EQUITY | USD

INCEPTION: July 2016<sup>1</sup>

BENCHMARK:
MSCI EAFE Total Return Index

STRATEGY ASSETS: US\$670 million

**LEAD PORTFOLIO MANAGER:** Ome Saidi, MBA, CFA

#### STRATEGY OVERVIEW

We seek to provide long-term capital growth by constructing a well-diversified portfolio of compounder companies.

We aim to construct a portfolio with companies that are:

- Highly cash generative with a proven track record of generating high returns on capital and reinvesting retained earnings at similar high rates of return
- High up in their respective value chains and supported by a powerful intangible or tangible asset a strong brand, exclusive patent, advantaged distribution or proprietary technology that is very difficult for competitors to replicate
- Carry manageable financial or business risk
- Often ignored by a short-sighted market fixated on quick gains

#### **APPROACH**

- Bottom-up, fundamental research-driven process, focused on a select group of high quality compounder companies that form a watch list of approximately 150-175 securities
- Companies must have predictable economics, high free cash flow conversion and returns on invested capital typically well in excess of their cost of capital
- Seek companies that have an economic moat in the form of high switching costs, network economics, intellectual property, privileged assets or regulatory barriers, among other
- Companies move from the watch list to the portfolio based on valuation, contribution to portfolio diversification and attractiveness relative to other positions
- Target 20-35 securities across the EAFE region and diversify by sector, industry and regional exposure.

#### INVESTMENT PROCESS



EAFE Equity Universe

### **Screening Process**

1500 Stocks

• Liquidity >\$1B Float



• Attractive **Compounder** Financials

#### **Business Analysis**

150-175 Stocks

• Analysis on Industry and Company Attributes



• Decision to add to **Compounder** Watch List

# Valuation & Stock Analysis

• Continued valuation and stock analysis

# **Portfolio Construction**

20-35 Stocks

- Construct portfolio and rebalance
- Review Watch List and apply Buy/Sell discipline

#### Oversight

Monitoring, Risk analysis, Oversignt

Investing involves risk. Please read the important disclosures under "Disclaimer" which contain more information about the significance and the limitations of the information on this page.

Mackenzie Investments (the "Firm") has been managing International Core Equity assets since July 2016. The Firm claims compliance with GIPS® starting January 1, 2008 and has been independently verified for the period of January 1, 2008 to December 31, 2018.



# MACKENZIE INTERNATIONAL CONCENTRATED CORE EQUITY | USD

# **SECTOR ALLOCATION** (Ex. Cash & Equivalents)

SECTOR	PORTFOLIO	BENCHMARK
Consumer Discretionary	22.18%	12.74%
Information Technology	15.78%	9.62%
Consumer Staples	14.58%	10.22%
Industrials	13.80%	15.79%
Financials	12.70%	17.17%
Health Care	12.62%	12.65%
Materials	5.20%	7.33%
Real Estate	2.11%	2.93%
Communication Services	1.03%	4.80%
Energy	0.00%	3.49%
Utilities	0.00%	3.26%
	100.00%	100.00%

# **GEOGRAPHIC ALLOCATION** (Ex. Cash & Equivalents)

COUNTRY	PORTFOLIO	BENCHMARK
Germany	22.39%	9.09%
France	19.32%	11.22%
Netherlands	12.45%	4.84%
Japan	10.30%	24.20%
Switzerland	9.76%	9.53%
China	8.80%	0.00%
Denmark	5.72%	2.62%
United States	3.14%	0.00%
Spain	3.09%	2.37%
Taiwan	2.67%	0.00%
India	2.36%	0.00%
Other	0.00%	36.13%
	100.00%	100.00%

# **WEIGHTINGS RELATIVE TO BENCHMARK**

OVERWEIGHT	SECTOR	SECTOR COUNTRY	
Hannover Rueck SE	Financials	Germany	+5.09%
Deutsche Boerse AG	Financials	Germany	+4.99%
Sony Group Corp	Cons. Disc.	Japan	+4.84%
SAP SE	Info. Tech.	Germany	+4.76%
Eurofins Scientific SE	Health Care	France	+4.62%
UNDERWEIGHT	SECTOR	COUNTRY	ACTIVE WEIGHT
UNDERWEIGHT Toyota Motor Corp	SECTOR Cons. Disc.	<b>COUNTRY</b> Japan	ACTIVE WEIGHT -1.13%
Toyota Motor Corp	Cons. Disc.	Japan	-1.13%
Toyota Motor Corp AstraZeneca Plc	Cons. Disc. Health Care	Japan United Kingdom	-1.13% -1.11%

# **TOP TEN HOLDINGS** (Ex. Cash & Equivalents)

HOLDING	SECTOR	COUNTRY	WEIGHT
Sony Group Corp	Cons. Disc.	Japan	5.7%
SAP SE	Info. Tech.	Germany	5.6%
Deutsche Boerse AG	Financials	Germany	5.2%
Hannover Rueck SE	Financials	Germany	5.2%
Eurofins Scientific SE	Health Care	France	4.7%
Safran SA	Industrials	France	4.5%
Brenntag SE	Industrials	Germany	4.3%
Nestle SA	Cons. Staples	Switzerland	3.9%
Sika AG	Materials	Switzerland	3.7%
Heineken Holding NV	Cons. Staples	Netherlands	3.7%
Total:			46.4%
Cash & Equivalents			0.1%

# **CHARACTERISTICS**

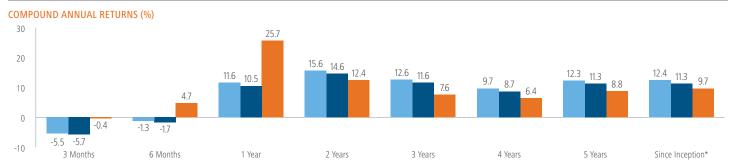
	PORTFOLIO	BENCHMARK
P/E (12m forward)	24.1	16.9
1 YR Fwd EPS Growth	22.0	15.0
Dividend Yield	1.4	2.6
Gross Margin	50.8	46.3
Operating Profit Margin	18.0	18.3
Return on Equity	19.6	17.1
Net Debt/EBITDA	46.1	44.8
Turnover (1 year)	26.60%	N/A
Median Market Cap (US\$ millions)	66,939	14,283
Weighted Market Cap (US\$ millions)	138,101	81,669

#### **RISK**

	PORTFOLIO	BENCHMARK
Standard Dev. (3-yr Trailing)	17.1	17.8
Alpha (3-yr Trailing)	5.7	N/A
Beta (3-yr Trailing)	0.9	N/A
Sharpe Ratio (3-yr Trailing)	0.7	0.4
Tracking Error (3-yr Trailing)	6.7	N/A
Information Ratio (3-yr Trailing)	0.8	N/A



#### **COMPOSITE PERFORMANCE (US\$)**



#### **CALENDAR YEAR RETURNS (%)**



Mackenzie International Concentrated Core Equity (Gross) Mackenzie International Concentrated Core Equity (Net) MSCI EAFE Total Return Index

#### **CONTRIBUTORS**

TOP 5 CONTRIBUTORS Eurofins Scientific Societe Europeenne Sony Group Corporation	SECTOR Health Care Consumer Discretionary	<b>COUNTRY</b> France Japan	AVG. ACTIVE WEIGHT 5.14% 4.24%	CONTRIBUTION TO Q3 RETURNS 0.65% 0.58%
Novo Nordisk A/S Class B	Health Care	Denmark	2.00%	0.27%
Hannover Rueck SE HDFC Bank Limited	Financials Financials	Germany India	4.83% 1.19%	0.22% 0.19%

#### **DETRACTORS**

TOP 5 DETRACTORS	SECTOR	COUNTRY	AVG. ACTIVE WEIGHT	CONTRIBUTION TO Q3 RETURNS
Alibaba Group Holding Ltd. Sponsored ADR	Consumer Discretionary	China	3.89%	-1.61%
New Oriental Education & Technology Group, Inc. Sponsored ADR	Consumer Discretionary	China	0.48%	-1.39%
Heineken Holding N.V.	Consumer Staples	Netherlands	3.82%	-0.52%
Safran S.A.	Industrials	France	4.65%	-0.51%
Prosus N.V. Class N	Consumer Discretionary	Netherlands	1.94%	-0.44%



<sup>\*</sup>Since Composite Inception on July 1, 2016

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Past performance does not guarantee or indicate future results. Information under "Composite and Benchmark Performance (USD)" reflects the performance of the Mackenzie International Core Equity Composite, and does not necessarily reflect the performance that any particular account investing in the same or similar securities may have had during the period. The performance of other accounts is likely to differ from the performance shown for a variety of reasons, including, but not limited to: differences in market conditions, portfolio turnover and in the number, types, availability and diversity of securities that can be purchased; economies of scale, regulations and other factors applicable to the management of large separate accounts and funds; client-imposed investment restrictions; the timing of client investments and withdrawals; the deduction of taxes; tax considerations; and other factors. Information regarding portfolio characteristics relates to a representative account within the composite.

Gross and net returns do not include the deduction of custody fees. The returns assume the reinvestment of dividends, interest, and realized and unrealized capital gains and losses. Gross performance results also do not reflect the deduction of management fees and other fees and expenses. Gross performance results also do not reflect the deduction of management fees and other fees and expenses. Net performance results reflect the deduction of the maximum standard fee of 0.95% charged to institutional clients without considering breakpoints, calculated daily and invoiced quarterly, as well as the transaction costs and other fees and expenses, including certain taxes. Index returns do not reflect transaction costs or the deduction of other fees and expenses and it is not possible to invest directly in an index.

#### **COMPLIANCE STATEMENT**

Mackenzie Investments claims compliance with the Global Investment Performance Standards (GIPS®).

#### COMPOSITE DESCRIPTION

The International Concentrated Core Equity composite aims to achieve a combination of long-term capital growth and current income by primarily investing in dividend paying companies anywhere in the world, outside of Canada and the U.S., or in companies that are expected to pay dividends in the future. The approach to stock selection is bottom-up fundamental analysis including the examination of the company's financial position, revenue growth, profitability, the competitive landscape and management. Currency exposure is left unhedged. Prior to January 1, 2020, the composite was known as the International Core Equity composite. The composite was created on October 31, 2017.

#### **BENCHMARK DESCRIPTION**

The benchmark is the MSCI EAFE Total Return Index, net of withholding taxes. The MSCI EAFE (Europe, Australasia, Far East) Index is a free float adjusted, market capitalization weighted index that is designed to measure the equity market performance of developed markets, excluding the United States and Canada. It consists of 21 developed market country indices.

#### REPORTING CURRENCY

Valuations and composite performance are reported in U.S. dollars. The composite includes Canadian dollar portfolios that have been converted to U.S. dollars. Returns were converted at the end of each month based on the 4:00 PM spot rate on the last business day of the month as reported by StatPro to our system vendor CGI StarSource.

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