MACKENZIE MAXIMUM DIVERSIFICATION CANADA INDEX ETF

INVESTMENT OBJECTIVE
This ETF seeks to replicate, to the extent reasonably possible and before fees and expenses, the performance of the TOBAM Maximum Diversification Canada Index, or any successor thereto. It invests primarily in Canadian equity securities.

INVESTMENT APPROACH
• TOBAM’s index methodology selects individual stocks and their weights to significantly reduce the correlations between individual holdings.
• The ETF aims to create a more diversified equity portfolio relative to a market capitalization-weighted benchmark by employing a mathematical definition of diversification, which TOBAM defines as the Diversification Ratio®.

WHY INVEST IN THIS FUND?
1. Enhanced Diversification May Improve Risk-Adjusted Returns
Mackenzie’s Maximum Diversification Canada Index ETF seeks to increase diversification to reduce biases and enhance risk-adjusted returns.

For illustrative purposes only.

2. Better Diversification in Canada’s Concentrated Market
Enhance diversification in a Canadian equity market that has a history of bias towards 3 sectors: Financials, Energy and Materials. Since 2002 the total average weight of those 3 sectors has been 72% of the S&P/TSX Composite Index.

Source: Morningstar as of April 30, 2019.

3. TOBAM’s expertise now exclusively available to retail Investors in Canada
TOBAM’s clients are primarily sophisticated institutional investors in Europe, Asia and the U.S. and include CalPERS, the largest public pension fund in the U.S.

Mackenzie Investments now offers TOBAM’s award-winning diversification methodology to all Canadian retail investors.
INDEX PROVIDER

Mackenzie Maximum Diversification Index ETFs are based on TOBAM Maximum Diversification Index Series created by TOBAM S.A.S. The TOBAM Maximum Diversification Index Series are based on constituents in the Solactive AG Indices. TOBAM is a Paris-based index provider and institutional asset manager with AUM of $13.5B as of March 31, 2019.

For more information, please visit mackenzieinvestments.com/etfs

WHY MACKENZIE?

Mackenzie Investments has the strength and diversity of perspectives to meet your business needs and help support your clients in all markets.

A clear vision
We’re committed to the financial success of investors, through their eyes.

Strong ownership
Part of IGM Financial and the Power Financial Group of Companies, trusted advice champions with over $847B (CAD) in assets as of December 31, 2018.

Multiple perspectives
Home to 14 distinct investment boutiques, offering you multiple perspectives on market risks and opportunities.

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Commissions, management fees, brokerage fees and expenses all may be associated with Exchange Traded Funds. Please read the prospectus before investing. Exchange Traded Funds are not guaranteed, their values change frequently and past performance may not be repeated. Index performance does not include the impact of fees, commissions, and expenses that would be payable by investors in the investment products that seek to track an index. An index’s performance is not illustrative of an investable product’s performance. Indexes are not securities in which direct investments can be made. Standard deviation is a measure of historical risk; future risk may be different.

Solactive AG is the third-party calculation agent of the TOBAM Maximum Diversification Index Series and received compensation in that capacity. Solactive AG does not sponsor, endorse, sell, or promote any investment vehicle that is offered by any third party that seeks to provide an investment return based on the performance of any index. It is not possible to invest directly in an index.

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