

Diversification for better long-term outcomes



Why you need alternative investments

Investing in today's markets can be challenging and intimidating. For some time now, we've experienced economic uncertainty, low growth and yields, as well as high volatility and major downturns. All of this has led many investors to look for alternatives to the traditional offerings of stocks and bonds. Not surprisingly, they want better ways to grow their wealth while effectively managing risk. Alternative investments can provide just that.

As the name suggests, alternative investments represent an alternative way to diversify portfolios away from a reliance on traditional stocks and bonds. Alternatives tap into new and different assets, markets and investment approaches, which can greatly increase the ways in which a portfolio performs.

Why Mackenzie alternative investments

As one of the first Canadian companies to bring liquid alternatives to individual investors, we are on a mission to democratize alternatives and make them available to everyone. We believe that every investor should have a meaningful allocation of alternatives, depending on their investment objectives and long-term goals.

1 Comprehensive suite:

Whether you seek income, growth or are focused on capital protection, we have an alternatives solution to suit your investment needs.

2 Alternatives expertise:

We have a multi-boutique structure, which brings together a wide range of autonomous, highly skilled asset managers. They bring their specialized expertise to every aspect of alternative investing, allowing us to benefit from the right skills for each strategy.

3 Portfolio knowledge:

We've been a trusted partner to advisors and their clients for over 50 years, giving us the insight and experience required to build modern and diversified portfolios and develop the right tools to help investors meet their financial goals.

Stronger diversification offers the benefits of potentially generating attractive returns, reducing volatility for a smoother and less stressful investment experience, and preserving capital c longer time period.

How it works

Alternatives provide access to a broader investment universe than traditional investments alone and can be broken down into alternative assets and alternative strategies.

Often, alternative assets and strategies do not typically move in the same direction as traditional markets, so they can add stability to portfolios, in a variety of market conditions.



Alternative Strategies

Use advanced approaches like leverage and short selling which can provide expected returns that are uncorrelated to other traditional investments in stocks or bonds.



Alternative Assets

Gain exposure to infrastructure, real estate, commodities, currencies and other non-traditional asset classes that can offer diversification benefits by providing returns that are different than traditional stocks and bonds.

Investment options to complement your portfolio:

Alternative Strategies

Multi-Asset Alternatives

- Mackenzie Multi-Strategy Absolute Return Fund
- Mackenzie Global Macro Fund
- Mackenzie Alternative Enhanced Yield Fund

Equity Alternatives

- Mackenzie Private Equity Replication Fund

Fixed Income Alternatives

- Mackenzie Credit Absolute Return Fund

Alternative Assets

Multi-Asset Alternatives

- Mackenzie Diversified Alternatives Fund
- Mackenzie Portfolio Completion ETF (MPCF)

Equity Alternatives

- Mackenzie Developed Markets Real Estate Index ETF (QRET)
- Mackenzie Global Infrastructure Index ETF (QINF)

Why invest with Mackenzie

As a Canadian owned, global asset management provider, we've been helping advisors deliver the best possible advice and investment solutions for over 50 years. With over \$138 billion in assets under management¹ and a comprehensive line of investment solutions we are one of the leading asset management companies in Canada. Our journey began with one client and one advisor working together and though we've grown, we remain committed to the same belief: advice matters. When we work together, advisors and investors, we can achieve better financial outcomes.

To find out more about how Mackenzie's Accessible Alternatives can help you achieve your financial goals, call your investment advisor today.

¹ As of December 31, 2019

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently, and past performance may not be repeated. The content of this collateral (including facts, views, opinions, recommendations, descriptions of or references to, products or securities) is not to be used or construed as investment advice, as an offer to sell or the solicitation of an offer to buy, or an endorsement, recommendation or sponsorship of any entity or security cited. Although we endeavour to ensure its accuracy and completeness, we assume no responsibility for any reliance upon it.