



MACKENZIE  
Investments



## Mackenzie Diversified Alternatives Fund

# Enhance diversification with alternative asset classes

## Why you need alternative asset classes in your portfolio

In today's volatile and uncertain environment, it makes sense to look for ways to better diversify your portfolio, so that it's in a stronger position to withstand the ups and downs of the market. Investors can benefit from expanded investment options by accessing liquid alternative assets. These include investments such as currencies, gold and other commodities, non-traditional stocks and bonds, and liquid forms of real estate and infrastructure. By adding alternative assets to your portfolio, you can enhance its diversification. Alternative assets can provide growth and income in a different way and with a different pattern than traditional stocks and bonds, resulting in a more efficient and potentially much more resilient portfolio.

## Why Mackenzie Diversified Alternatives Fund

Mackenzie was one of the first companies to launch an alternative fund to all Canadian investors. We use that expertise in this Fund to deliver some key advantages, such as wide choice of assets selected and the unique way it diversifies a traditional stock/bond portfolio.

### 1 All-in-one portfolio of alternative assets:

The team expertly screens a broad array of alternative assets and selects what they believe to be the best collection to include in our professionally-managed fund. This is unlike other available funds, in that over 50 liquid alternative assets are considered and monitored on an ongoing basis. This would be extremely difficult for an individual investor to replicate.

### 2 Increased diversification:

The Fund is designed to complement a balanced portfolio, delivering greater diversification. By broadening your investment universe and adding different sources of return, you strengthen your portfolio and reduce risk, which can result in a more resilient portfolio.

### 3 Risk mitigation:

The team continually monitors the economic environment and adjusts the Fund depending on market changes. In volatile times such as these, it's important to have the flexibility to act quickly while still staying focused on adding different types of assets to strengthen your overall portfolio, in all types of markets. By aiming to maintain return while allowing enhanced diversification to reduce total portfolio volatility, the Fund can result in a more efficient portfolio.

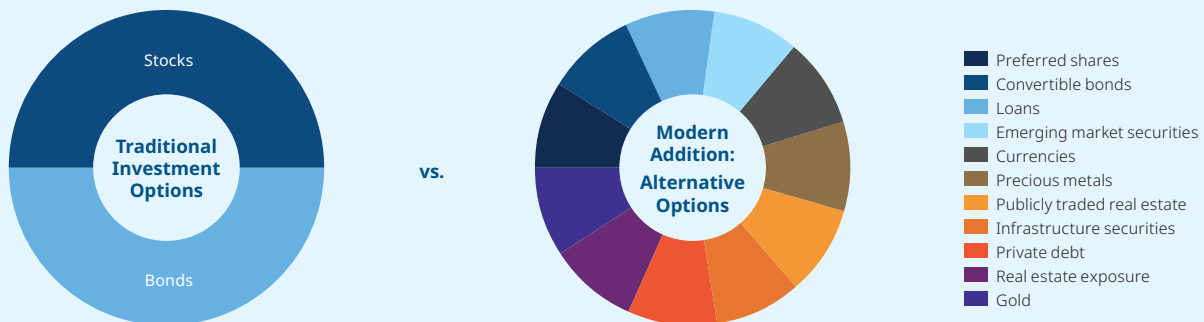
Investors + Advisors + Mackenzie That's better together

## How it works

The investment team combines mathematical precision, deep macroeconomic knowledge and extensive portfolio construction experience to manage this unique portfolio. The team's proprietary process identifies a collection of liquid, non-traditional alternative assets, that is to say, alternative assets that can be easily bought and sold. These assets are then combined in a way that aims to complement a traditional portfolio, by providing returns with less risk.

Types of alternative assets include preferred shares, convertible bonds, loans, emerging market securities, currencies, precious metals, publicly traded real estate and infrastructure securities, private debt and real estate.

**By adding liquid alternative assets, you diversify your holdings resulting in a more resilient portfolio that aims to maintain returns with more diversification and less risk.**



For illustrative purposes only.

## Why invest with Mackenzie

As a Canadian-owned global asset management provider, we've been helping advisors deliver the best possible advice and investment solutions for more than 50 years. With over \$138 billion in assets under management and a comprehensive line of investment solutions, we are one of Canada's leading asset management companies. Our journey began with one client and one advisor working together, and though we've grown, we remain committed to the same belief, advice matters. When we work together with advisors and investors, we can achieve better financial outcomes.

**To find out more about how Mackenzie Diversified Alternatives Fund can help you achieve your financial goals, call your investment advisor today.**

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated. The content of this collateral (including facts, views, opinions, recommendations, descriptions of or references to, products or securities) is not to be used or construed as investment advice, as an offer to sell or the solicitation of an offer to buy, or an endorsement, recommendation or sponsorship of any entity or security cited. Although we endeavour to ensure its accuracy and completeness, we assume no responsibility for any reliance upon it.