

# Comprehensive, cost-effective portfolios

# Why you need a managed solution

Many of life's milestones are often tied to financial well-being. The right investment can help you achieve your goals and provide peace of mind. Managed solutions have become an integral part of the Canadian investment landscape, providing individuals with ready-made portfolios that hold diverse groups of underlying investment funds.

Historically, managed solutions have been built with mutual funds. However, the ascendance of the exchange traded fund (ETF) has led to a proliferation of options that provide exposure to meet nearly every investment need. This has opened up new possibilities to build diverse portfolios at a lower cost to investors.

# Why Mackenzie ETF Portfolios

Effective investing is a full-time job. Mackenzie ETF Portfolios not only provide investors with diversified investment exposure, they provide access to an experienced investment team that brings a disciplined approach to asset allocation and risk management. Mackenzie ETF Portfolios offer a combination of benefits, with the cost-effectiveness of ETFs and the convenience of mutual funds:

### **1** Diversification made easy:

The portfolios provide access to a broad range of asset classes, investment approaches, geographies, sectors and more within a single solution.

#### 2 Active management:

Our expert portfolio managers oversee the portfolios using sophisticated techniques, aiming to ensure you are best positioned to stay ahead of evolving market conditions.

#### 3 Low cost:

The portfolios invest in our diverse lineup of ETFs to help maximize your returns and minimize fees.

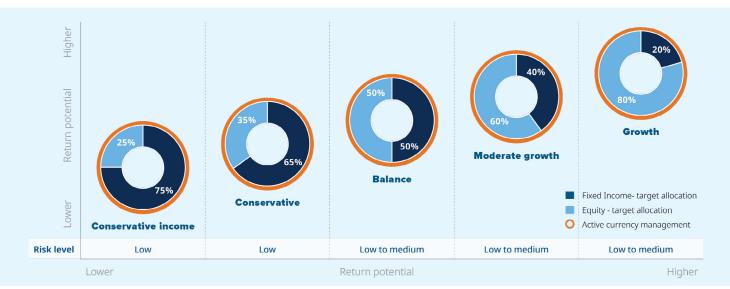






# Five portfolios to suit your risk tolerance

No two investors are alike. Each portfolio is uniquely managed to seek maximum return potential within a given risk appetite.



# Why invest with Mackenzie

As a Canadian-owned global asset management provider, we've been helping advisors deliver the best possible advice and investment solutions for more than 50 years. With over \$147 billion\* in assets under management and a comprehensive line of investment solutions, we are one of Canada's leading asset management companies. Our journey began with one client and one advisor working together, and though we've grown, we remain committed to the same belief, advice matters. When we work together with advisors and investors, we can achieve better financial outcomes.

# Mackenzie ETF Portfolios are cost-effective, comprehensive, actively managed solutions with expert oversight. Talk to your advisor to determine the portfolio that's right for you.

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.

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 $<sup>^{\</sup>star}$  As of September 30, 2020.