MACKENZIE
Investments

The Mackenzie Brief
Q4 2021

A look at China

Whitepaper – Does China deserve its own allocation?

Many Canadian investors have exceptionally low exposure to the investment opportunity presented by China. As the world's second largest economy, a decision to underweight China may be based on outdated perceptions. Long-term investors should re-examine their understanding of China and, in turn, consider revisiting their investment exposure.

Whitepaper

Whitepaper – A quantitative approach to emerging markets equity

Mackenzie's Global Quantitative Equity team employs fundamental ideas through a disciplined, risk-aware investment approach in seeking to generate alpha within emerging markets. They place great value on daily stock analysis, proprietary transaction cost estimation and capacity management. A quantitative lens, aided by computing power, sophisticated algorithms and adaptive models, provides the team with a measurable process to value securities.

Whitepaper

PM Q&A Series

PM Arup Datta – China takes centre stage in emerging markets

China's economic transformation, from an export-reliant manufacturing base to a domestically focused innovation powerhouse, has tipped the scales in the Emerging Markets category.

Web link

PM Ome Saidi – China's influence on international markets

China's global dominance is growing, and it has a reasonable chance of surpassing the US as the world's largest economy in a few decades. To not invest in China may one day seem akin to ignoring US opportunities when it emerged as the world leader.

Web link

Marcus Jiang – An on-the-ground view of China

Mackenzie's long-term partnership with ChinaAMC provides a unique opportunity to get an on-the-ground perspective of China, how its equity and bond markets have evolved, and what are the long-term drivers of growth for this dynamic economy.

Web link