

Macroeconomic Update, and PM Q&A – Growth & Value

Updates from our Chief Economist

Todd Mattina, Senior Vice President, Chief Economist, Portfolio Manager and Co-Lead of Mackenzie Multi-Asset Strategies Team, shares monthly insights on the economy, markets and more. Todd is joined by Jules Boudreau, our new Economist as part of the Mackenzie Multi-Asset Strategy Team.

 [Website](#)

Lesley Marks – Thinking differently about growth versus value

Value and growth in reference to investment styles have become entrenched in our investing vernacular. Given the significant differences in rates of return between growth and value styles over different periods and the fact that value and growth portfolios are characterised by different factors, these complementary styles of investing can help with portfolio diversification when used together by smoothing out returns over long time horizons and removing the potential of market timing pitfalls.

 [Web link](#)

PM Q&A Series

PM Richard Wong – Value investing: Bargain-hunting is back in style

Randy Cohen talks about the four of the six major sources of private equity alpha that can be replicated through techniques that rely on public markets and the use of strategic portfolio management. Liquid private equity strategies are designed to overcome the obstacles that investors face with private equity allocations, including initial minimum investments and liquidity and fee concerns among others.

 [Web link](#)

Putnam – The case for growth investing

PM's Richard Bodzy and Greg McCullough discuss if the recent resurgence of value investing signal the beginning of the end for growth's leadership.

 [Web link](#)



MACKENZIE
Investments

The Mackenzie Brief
Q3 2021

PM David Arpin – Growth vs. value: Does it really matter?

David discusses why “Growth” and “Value” are not fundamentally in conflict and aren’t as meaningful now in a world of massive information.

 [Web link](#)

Darren McKiernan – Core investing: The “just right” porridge

Darren discusses how he strikes a balance between growth and value in his portfolios, and why he believes a core, bottom-up investment style is the key to investors succeeding through a variety of market environments.

 [Web link](#)