



**Power your future: BE INVEST+ED**

# Leveraging ChatGPT to power to your practice



## ChatGPT prompt:

Create a prompt for mid journey that is a scene with multiple very thirsty horses approaching a body of water



# If you do drink the water

**More recruitment**



**More effective**



**More time**



**More money**



# Disclaimer

No proprietary data

No specific client information



# And more...

## Other ways to leverage ChatGPT

Task	Example Prompt
<p><b>Time management</b></p>	<p>I am looking to schedule in 15 prospecting calls this week, I work 10-4 from Monday to Friday, have 3 children, one who attends dance Tuesday and Thursday from 4:30-5:30, one who plays hockey.... Can you create a schedule</p>
<p><b>Role playing</b></p>	<p>I am a financial representative who is preparing for a meeting with a big prospect. My goal is to create a financial needs analysis. Can you play the part of the client?</p>
<p><b>Brainstorming</b></p>	<p>I am a financial representative from Primerica who is looking to recruit new representatives. Can you give me 25/50/100 groups of people who may be interested</p>
<p><b>Communication</b></p>	<p>Can you write a follow up email to my most recent meeting where we discussed....</p>